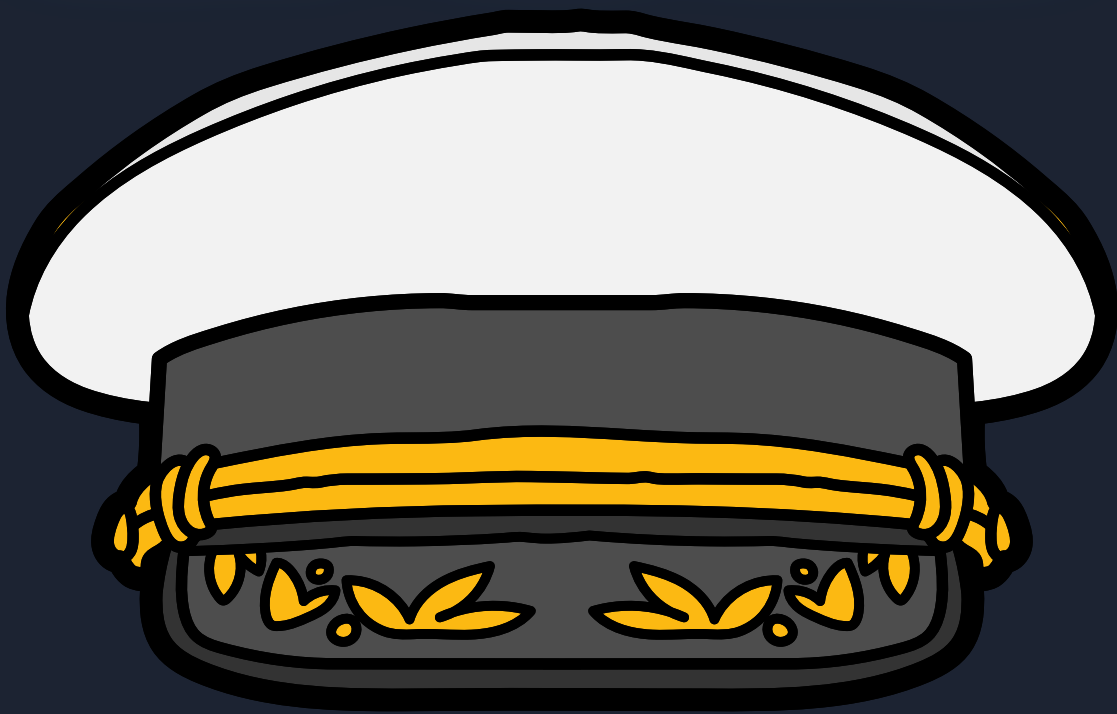


Community Action Partnership
of Strafford County Presents

YÄCHTLEY
CRËW
SEAS THE NIGHT



SEAS THE NIGHT. STRENGTHEN THE COMMUNITY.

You are invited to partner with Community Action Partnership of Strafford County as Yächtley Crëw brings its signature yacht rock experience to Black Rock Social Club on October 9th.

This is not a traditional fundraising event. It is a high-energy concert designed to bring together business leaders, community champions, volunteers, donors, and new friends through live music, hospitality, and shared purpose.

Strong communities are built when people support one another. Every sponsorship secured and ticket sold helps CAPSC create pathways to stability and opportunity for neighbors throughout Strafford County.

COMMUNITY ACTION PARTNERSHIP OF STRAFFORD COUNTY

Since 1965, CAPSC has helped neighbors across Strafford County meet basic needs and overcome barriers to build stability. Central to that work is ensuring people have a safe place to call home, providing the foundation they need to move forward.

In 2025, CAPSC:

- Connected 248 people experiencing homelessness with resources and support, helping one in three transition to permanent housing.
- Provided emergency shelter to 126 people across 41 households through Home for Now, with nearly half moving into permanent housing.
- Assisted 75 people, including 27 children, facing eviction, utility shutoffs, domestic violence, or other urgent challenges.
- Helped 192 families access support and navigate housing programs.

CAPSC Audience



15,000+

Social Media Followers



43,000+

Monthly Website Views



11,000+

Newsletter Subscribers

Event Reach

Sponsors gain meaningful visibility among engaged business leaders, community partners, donors, volunteers, and advocates from across the Seacoast.

Corporate Sponsorship Opportunities

Presenting Sponsor (Exclusive Opportunity) | \$15,000 | SOLD OUT

Tickets Included: 12

- Exclusive event title recognition as “Event Name, Presented by...” across all promotional materials
- Speaking opportunity from the stage
- Band meet and greet
- VIP pre-concert reception
- Private lounge adjacent to the stage
- Premium dining with dedicated waitstaff
- YächtleY Crëw swag bag
- Reserved parking
- Premier logo placement across all event materials
- Dedicated sponsor spotlight
- Social media recognition before and after the event

Yacht Owners' Circle | \$10,000

Tickets Included: 10

- Recognition from the stage
- Band meet and greet
- VIP pre-concert reception
- Priority concert viewing from Sponsor Village
- Premium dining with dedicated waitstaff
- YächtleY Crëw swag bag
- Logo featured on all event marketing materials
- Dedicated sponsor spotlight
- Social media recognition before and after the event

First Mate Sponsor | \$7,500

Tickets Included: 8

- VIP pre-concert reception
- Priority concert viewing from Sponsor Village
- Premium dining with dedicated waitstaff
- Logo featured on event signage and presentation
- Logo featured on the event website
- Sponsor spotlight
- Social media recognition before and after the event

Experience & Activation Sponsorship Opportunities

Deckhand Sponsor | \$2,500

Tickets Included: 4

- VIP pre-concert reception
- Reserved hospitality seating
- Complimentary buffet
- Logo placement on sponsor signage and presentation
- Logo included on the event website
- Social media recognition

Community Crew Sponsor | \$1,000

Tickets Included: 2

- VIP pre-concert reception
- Reserved hospitality seating
- Complimentary buffet
- Logo included in presentation
- Social media recognition

Experience & Activation Sponsorship | \$5,000

Tickets Included: 6

Turn visibility into meaningful guest engagement with an exclusive branded activation. Each opportunity includes customized recognition, plus the following benefits:

- Exclusive branding related to the activation
- VIP pre-concert reception
- Priority concert viewing from Sponsor Village
- Premium dining with dedicated waitstaff
- Logo included in presentation
- Logo included on the event website
- Social media recognition

Dockside Welcome

Be the first brand guests encounter.

- Logo on registration area signage
- Branded leis for the first 100 guests

Gaming Experience

Black Rock's interactive games become your branded playground.

- Branding throughout gaming area
- Opportunity to host pre-show challenge

Signature Cocktail

Raise brand awareness with every toast.

- Branded cocktail napkins or swizzle sticks
- Logo on bar signage

Photo Experience

Sponsor the event's most shareable moments.

- Signage at photo booth
- Branded photo booth prop

Captain's Locker

Anchor your brand to the premium raffle.

- Branding at raffle display for every item description
- Recognition during winner announcements

Tickets Are On Sale Now

Don't miss the boat! Take advantage of our Early Bird pricing before rates increase.

\$125
VIP Early Bird Ticket

Early bird ends
August 30th, 2026

\$150
VIP Ticket

\$50
Early Bird Ticket

Early bird ends
August 30th, 2026

\$75
**General
Admission
Tickets**

Contact Us

**Community Action Partnership of Strafford County
Advancement Team**

Address: 577 Central Ave., Suite 10
Dover, NH 03820

Phone: (603) 435-2500

Website: www.straftordcap.org/concert

Email: kcalhoun@straftordcap.org



READY TO BECOME A SPONSOR?

Yes, I would like to sponsor 2026 Yächtley Crëw: Seas the Night

In lieu of a sponsorship, I would like to give a donation in the amount of _____

CHOOSE YOUR SPONSORSHIP LEVEL

Presenting Sponsor | \$15,000
Yacht Owners' Circle | \$10,000
First Mate | \$7,500
Dockside Welcome | \$5,000
Gaming Experience | \$5,000
Signature Cocktail | \$5,000
Photo Experience | \$5,000
Captain's Locker | \$5,000
Deckhand | \$2,500
Community Crew | \$1,000

QUESTIONS?

For sponsorship opportunities,
activation partnerships and
custom hospitality packages,
please contact:

Kelly Calhoun
kcalhoun@straffordcap.org

ORGANIZATION INFORMATION

Company Name: _____

Contact Name: _____

Title: _____

Street: _____

City, State, ZIP: _____

Phone Number: _____

Email: _____

PAYMENT INFORMATION

Payment Method

Credit Card (Please provide card details below)

Check (enclosed)

Credit Card Number: _____

Please make all checks payable to
"CAPSC"

Expiration Date: _____

CVV/CVC: _____