



**community
Action**
PARTNERSHIP
of Stafford County

*Helping People.
Changing Lives.*

Annual 2017 Report



Leadership Letter

*By Betsey Andrews Parker, MPH, Chief Executive Officer
& Carrie DiGeorge, Board Chair*

***“Alone we can
do so little;
together we
can do so
much.”***

~ Helen Keller



Betsey Andrews Parker, MPH,
Chief Executive Officer



Carrie DiGeorge,
Board Chair

At **Community Action Partnership of Stafford County (CAPSC)**, we know that strong partnerships build strong communities. The work we do cannot be accomplished without the tremendous support we receive from the business community, our donors, our nonprofit partners, the municipalities we serve, and so many others who contribute to our mission.

When we lift people out of poverty, we lift our community. Feeding the hungry, sheltering the homeless, improving the workforce, and educating our children all help to increase economic opportunities, not only for our clients, but for our entire region. With new initiatives such as a workforce development grant from the New Hampshire Community Development Finance Authority; a significant program expansion in Dover; and the implementation of a Two-Generational system of care that helps break the cycle of poverty for families and provides our clients with comprehensive and coordinated services, **CAPSC** is eagerly looking forward to a future filled with promise.

You are essential to that future. Within the pages of this year’s annual report, you will learn more about the partnerships that made this past year a success. From our donors and funders to our corporate sponsors to our downtown Dover neighbors, we are grateful for each and every one of you. As we look ahead, we will continue to work together with you to reduce poverty and build a stronger community for all of us. Together, we can make a tremendous impact.



Bank of New Hampshire

Strengthening the Community

Bank of New Hampshire's mission includes “supporting and enhancing the communities where we live and work.” So, when **CAPSC** was looking for a sponsor for their *Summer Meals Program*, *Bank of New Hampshire* gladly stepped forward.

The Summer Meals Program provides meals for children up to 18 years of age when they no longer have access to free and reduced-price meals at school. With a food insecurity rate of 11.2%, and approximately 4,000 children without enough to eat in Strafford County, families rely upon this program to ensure their children have the nutrition they need to flourish.

And the bank's generosity didn't stop there. *Bank of New Hampshire* also supported **CAPSC's** program expansion in Dover by purchasing New Hampshire Community Development Finance Authority tax credits. Additionally, every year the bank hosts a *Feeding New Hampshire Food Drive*, and their Dover office donates the collected items and monetary donations to **CAPSC**.



For a bank whose employees average nearly 10,000 volunteer hours to a variety of organizations throughout New Hampshire, helping **CAPSC** was a natural fit.

“Bank of New Hampshire understands that by supporting programs such as Summer Meals, it strengthens the future of our youth and makes the communities we serve a better place,” said Paul Falvey of *Bank of New Hampshire*. **CAPSC** is overwhelmingly grateful for their support.

CAPSC Goes Viral!

Move over Jimmy Fallon; there's a new lip sync sensation. In October, **CAPSC** posted a video on Facebook to promote our *4th Annual Lip Sync Battle* fundraiser. It featured Betsey Andrews Parker, **CAPSC** CEO, dancing through downtown Dover and lip-syncing the energetic tune, “Jump.” It was something



<http://tin yurl.com/CAPSC-Jump>

CAPSC had done in the past to promote the event. Except this time, instead of the normal few thousand views, something extraordinary happened—the video went viral!

Posted on October 23, the video spread quickly. *Spike TV's Lip Sync Battle* even shared it on their *Facebook* page, giving the video a national audience. By November, it had received over **8.5 million views**, over **100K shares**, and an incredible **57K comments** (all positive). And those numbers keep growing.

The video more than accomplished its goal to increase awareness of the *4th Annual Lip Sync Battle*. In fact, soon after the video went viral, many local businesses joined as sponsors and ticket sales spiked. But more than that, it gained an unbelievable amount of exposure for **CAPSC** and the work we do to reduce poverty in Strafford County. Congrats to Betsey and the staff who helped create it, as well as community members who participated in it.

Community Action in Strafford County

Improving the Quality of Life of Our Neighbors

Finding a pathway out of poverty is not easy. That's why Congress passed the Economic Opportunity Act of 1964, which authorized the formation of local Community Action Agencies like **CAPSC**. Since 1965, we've helped thousands of Strafford County residents to meet basic needs like food, shelter, childcare, employment, and more. We are an innovative organization making positive change and improving the quality of life for our most vulnerable neighbors—at-risk children, working families, the elderly, and those living in poverty.

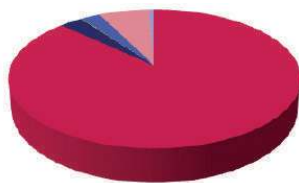
Together with our many local, state, and federal partners, and all of our sponsors and donors, **CAPSC** continues the tradition of helping people become strong, financially stable, and productive members of society through programs that provide a "hand up" in challenging times.

Revenues Go Directly to Those We Serve

One of the reasons our efforts have been so successful is that more than 90% of revenue collected by **CAPSC** goes directly back to the community—with less than 10% spent on administration. Statistically, this is phenomenal for a charitable organization.

Revenue for Year Ended December 31, 2017

■ Grant Revenue: \$7,531,691	■ Other Revenue: \$3,091
■ Fees for Service: \$258,396	Total Revenue \$8,664,569
■ Rent Revenue: \$11,718	
■ Public Support: \$216,229	
■ In-kind Donations: \$577,850	
■ Interest: \$1,312	
■ Fundraising: \$64,282	



Our Mission

To educate, advocate, and assist people in Strafford County to help meet their basic needs and promote self-sufficiency.

Our Vision

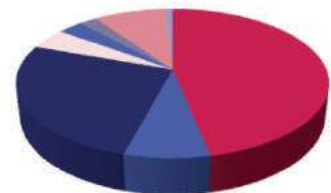
To eliminate poverty in Strafford County

Our Values

Compassion, Education, Self-Sufficiency, Transparency, Accountability, Teamwork, Client Focus and Professionalism

Expenses for Year Ended December 31, 2017

■ Child Services: \$3,812,180	■ Management: \$732,223
■ Community Services: \$606,156	■ Fundraising: \$64,919
■ Energy Assistance: \$2,135,921	Total Expenses \$8,152,742
■ Housing: \$374,836	
■ Weatherization: \$247,856	
■ Workforce Development: \$178,651	



CAPSC by the Numbers

We couldn't be more proud of the impact our services have made on the quality of life of our neighbors. In **2016-2017**, **10,560 households** in Strafford County benefited from summer meals and after-school meals for children; senior transportation; employment services; fuel and electrical assistance and home weatherization; homeless outreach and prevention; emergency food; and early childhood education, home visits, and childcare.

Services by Town:

Town	Clients Served	Value of Services
Barrington	362	\$277,660
Dover	3,281	\$2,519,752
Durham	415	\$35,857
Farmington	1,008	\$1,362,702
Lee	102	\$59,915
Madbury	28	\$17,969
Middleton	108	\$65,086
Milton	359	\$478,343
New Durham	107	\$105,930
Rochester	3,868	\$3,547,553
Rollinsford	69	\$79,954
Somersworth	819	\$1,350,098
Strafford	34	\$16,790
County-Wide	N/A	\$186,330
TOTAL	10,560	\$10,103,939



10,560

households CAPSC served

\$10 MILLION

in goods and services provided to households in Strafford County

22,871

free summer meals

32,650

after-school meals to children

Safe, accessible transportation to

3,721

seniors

Employment services to

103

individuals

Emergency food to

1,971

households

Weatherized

55

homes at a value of \$302,395

5,540

households received utility assistance (fuel and electrical assistance)

Provided

\$264,718

in donated/commodity food

600

children and their families received access to early childhood education and family support through Head Start, Early Head Start, and Home Visiting programs

Homeless outreach to

157

individuals & families

Homeless prevention services to

135

individuals & families



New CAPSC Facility Coming in 2018

Helping More of Those in Need

Our new *Innovation Service Center* is scheduled to open its doors in 2018 in downtown Dover. It will include a new *Head Start* and *Early Head Start* wing with innovative, evidence-based classrooms; an expanded *Family Resource Center* where families can receive peer support and parent education; a *Child Movement Center* to foster gross motor skills and provide space for play; an ample food pantry; and a larger and better-equipped kitchen to facilitate the expansion of nutrition programs such as *Summer Meals* and *After-School Meals* that reduce hunger in our communities.

With the capacity to serve nearly 10,000 more children, working families, seniors, and other members of the community, the Center will be a visible and accessible resource for those in need.

In-Kind Donors

7th Settlement Brewery
Barn Z's
Bayside Distributing, Inc.
Blue Latitudes
CAP Belknap-Merrimack
Cinco de Mayo Bar & Grill
Beth Clarke
Club Finz
Country Tire & Service Center
Crossroads House
Dover Honda
Bill Dube Inc.
Duston's Market & Bakery
Edward Jones – Eliot Lazenby

Edward Jones – Nick Pellman
Ember Wood Fired Grill
Garrison City Beerworks
Halen Gori
Granite United Way
Hannaford Supermarkets - Dover
Heartwood Media
Hope for Lobster
Darryl Legassie
Lindt & Sprungli
Magrilla's
Debbie McDaniel
Mill Falls at the Lake

Nippo Lake Golf Club
Our Daily Bread
Parish of the Assumption
Philbrick's Ski, Board & Bike
Portsmouth Chevrolet
Portsmouth Christian Academy
Postal Food Drive (Farmington)
Postal Food Drive (Milton)
Wolfe, Will, and Drew Ramsay
Ross Furniture
Gabriella L. Roussos
Marie and Dennis Slozak

2017 Corporate Sponsors

CAPSC could not help as many residents as we do without the help of our corporate sponsors.

Healthy Family Sponsor



Summer Meals Sponsor



Gold Sponsor



Holiday Food Basket Sponsor



Premier Sponsor



Expanded Housing Guarantee Program Underwriter



Premier Sponsor



CAPSC Program Sponsor



Gold Sponsor



Premier Sponsor



Business Solutions
Business Simplified

Senior Transportation Sponsor



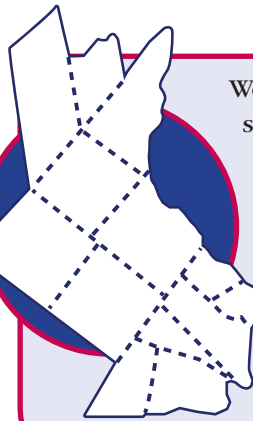
2017 Donors

Donor lists include gifts received between January 1, 2017 and October 31, 2017. If your name has been listed incorrectly or omitted in error, please contact *Kristen Welch* *CFRE*, Director of Advancement, at kwelch@straffordcap.org.

Anonymous (4)
Tracy and David Abbott
Alkistis
American Legion Aux Unit 8
American Retina Research Foundation
John Andrews
Sharon and John Andrews
Ann D. Schultz
Revocable Trust
Annunciation Greek Orthodox Church Outreach Committee
Applebee's - Dover
Elizabeth and Leo Arel
Colene and Robert Arnold
Libby Arnold
Rick Aubin
Brett Austin
Bank of America Charitable Foundation
Bank of New Hampshire
Donna A. Bassett
Christine Bevilard
Christine Biancheria
Bishop's Charitable Assistance Fund
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Briand's Hot Pressure Washing, LLC
Alan Brown
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Brooke Buckovitch
Linda and Paul Butler
CGI Business Solutions
Georgia F. Campbell
Calling All Cargo
Amy Cann
Sophia M. Faskianos and Stephen A. Capus
Melissa Cardin
Balanced Care
Jean and Andrew Carnegie
Irene and Ernest Carrier
Robert C. Carrier
Karen Carroll
Scott Chabot
Melanie Chase-Benoit
Sally Chenard
Marshall P. Childs
Joanne Chisholm
Stacie Chu
City of Dover
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Derec Clark
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Collins Sports Center, Inc.
Kristen Collins

Combined Community Funds of Ottaway, Inc.
Combined Federal Campaign of Northern New England (0571)
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Cornerstone VNA
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Irene and Paul Couture
Catherine Maher Covert and Joseph Covert
Finola Cox
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Hannaford Supermarkets - Grapevine Drive, Dover
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Rosemary Hanson
Hannaford Bags for My Cause
Jeffrey Harrington
V. Michael Hartman
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Johnny and Joyce Schablik Charitable Fund of the New Hampshire Charitable Foundation
Barbara and Harry Kageleiry
Frances and James Kageleiry
Susan and Douglas Kemp
Kennebunk Savings



We gratefully acknowledge the support received from the municipalities we serve:

City of Dover	Town of Madbury
City of Rochester	Town of Middleton
City of Somersworth	Town of Milton
Town of Barrington	Town of New Durham
Town of Deerfield	Town of Rollinsford
Town of Durham	Town of Strafford
Town of Lee	

Douglas R. Knight
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Michelle and Roland LaRose
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Jo-Anne and Fred C. Leisentritt, III
The Lesniak Home Team - Melissa Lesniak
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Karen Lonergan
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Revocable Trust
Janet Lucco
MVM Bradley Commons - NH LLC
Gabbie MacNeil
Jennifer MacNeil
Charles Maday
Madbury Community Club
Joanne Maher
Steven Maires
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Margie and James McCaw
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Francoise and Jochen Meissner
Kathleen and James Melitus
Patricia Menard
June and Donald Meserve
Judy and Jack Mettee
Maria and Peter Mezes
Jean Micclol
Middleton Building Supply
Eric Mommsen
Paula and Patrick Mone
Kristine Morgan
Bea Morris
Beth and Gary Munson
Jan Nedelka
David Ness
Rachel Ness

Network for Good
New Hampshire Charitable Foundation
New Hampshire Electric Co-op
Newburyport Five Cents Savings Bank
Lisa Nicholson
Marion S. Nossiff
Nute Charitable Association
OdysseyRe Foundation
Oyster River Woodworking
Panera Bread - Dover
Parish of the Assumption
Betsey Andrews Parker and Kelly Parker
Hershey Hirschkop and Leigh Peake
Jamie Pendexter
Penguin Random House LLC
People's United Bank
Performance Foods
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Portsmouth Christian Academy
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Deborah and Mark Powers
Profile Bank
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Robert Towle Pallet Co.
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United Way of Massachusetts Bay and Merrimack Valley
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Wentworth-Douglas Hospital
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Alison Williams
Carolyn Williams
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Woodman Park Third Grade Teachers
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Yankee Thermal Imaging, Inc.
Janis and Richard Yuskaitis



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Childcare Training Program

Helping Those Who Care for Our Children

In 2016-2017, **Community Action Partnership of Strafford County (CAPSC)** served over 600 children in its childcare programs, including *Head Start*, *Early Head Start*, the *Child Care Partnership*, and *Home Visiting*.

With significant experience in providing childcare services, **CAPSC** is acutely aware of the challenges inherent in recruiting and retaining qualified childcare workers. That's why in 2016, **CAPSC** applied for and received funding from the *New Hampshire Community Development Finance Authority* to pilot a workforce training program for low and moderate income childcare workers in Strafford County.

"The childcare industry not only accounts for hundreds of thousands of jobs in the Granite State," said Lauren Berman, Director of Program Operations for **CAPSC**, *"but also allows working families to remain in the workforce and remain self-sufficient and financially secure, which is central to our mission."*

This pilot project, which is currently enrolling participants, provides educational resources for workers currently employed in the childcare industry to upgrade their skills, increase wages, and obtain the certifications required by State and federal licensing entities. By making these resources more readily available and offering improved opportunities to childcare workers, **CAPSC** will increase retention, attract and train childcare workers, allow for upward mobility within the industry, and provide a higher level of quality childcare.

